Dr Mark Bowes runs a private Practice in Cape Town, South Africa, which is limited to Aesthetic and Complex Restorative Dentistry. Whilst practicing in London for 23 years, he was a member of the British Academy of Aesthetic Dentistry. Mark has been a Fellow of the International Congress of Oral Implantologists since 1997. In 2010 he founded the South African Academy of Aesthetic Dentistry for which he is now Past President. He was the Congress President for the World International Federation of Esthetic Dentistry (IFED) held in Cape Town in 2015, this meeting was one of the most successful International meetings ever held in South Africa. Mark is a member and registered speaker for the ITI (International Team for Implantology). He has lectured extensively in Southern Africa and internationally, on all aspects of Aesthetic Dentistry and runs Restorative courses with the respected Implant & Aesthetic Academy in both Johannesburg and Cape Town.

Mark has pioneered the development of Digital Smile Design in South Africa; this concept allows dentists to develop a smile which fits the individual patients Aesthetic and Functional needs whilst providing Minimally Invasive Dentistry.

"DSD is the starting point of all dental rehabilitation, for both simple and complex cases. For many dentists treatment planning resulted in compromises of both Aesthetics and Function, with DSD we now have a truly facially Driven Planning process which can guarantee perfect results. DSD allows us to make Multidisciplinary decisions that most cases need and is the perfect tool for communication to the entire Dental Team. Minimally Invasive Dentistry is my passion and without doubt DSD is the driving force to ensure tooth preservation in all cases.

The most powerful use of DSD is the emotional benefits we see when we allow our patients to be involved in the treatment process. We live in a world where communication is key, DSD is the perfect language!"

Mark is a DSD World Master and an Instructor, the only Instructor in South Africa, and one of only two on the African Continent. He lectures and teaches DSD both in South Africa and Internationally.

Mark has also introduced "Intelligent Aligner Systems", IAS, to South Africa. Mark is passionate about minimally invasive treatment, and uses several forms of short term adult orthodontics in his aesthetic cases, such as the spring aligner- Inman Aligner, clear removable aligners and fixed braces. He is presently the only certified instructor for IAS in Africa and as such runs many courses to teach fellow dentists.